# North Norfolk Conservatives

Local Elections Edition

# OUR RECORD OF DELIVERY OUR PROMISE OF MORE

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On 2<sup>nd</sup> May, we have the opportunity to choose our Councillors for the next four years. Conservative Group Leader, John Lee, explains why this election is important for North Norfolk.

"People often say to me that politics doesn't matter. That their votes don't make a difference. That everything stays the same no matter what. The reality is that elections in May will have every bit of a difference on the every day life in North Norfolk as the goings on in Westminster.

The District Council controls things as essential as your bin collection, to issues as complex as major planning developments, to small things like community grants that have outsize importance for individuals and their local communities.

People will sometimes say that one vote won't make a difference. For seven of the last eight years North Norfolk has had a Conservative Council and a Liberal Democrat MP. In the 2015 elections, less than 50 votes changing in each ward would have changed control of the Council. Your vote will make a difference.

So hopefully, this leaflet will tell you a bit about what we have achieved, and what we hope to go on achieving. It is only with your support that we can deliver our plan for North Norfolk.

So please, lend us your support this May. Put a note to go and vote in your diary now. If you have a Postal Vote remember to return it promptly. Thank You."

Cllr John Lee



Cllr John Lee - Conservative Group Leader

376 New affordable homes for local residents.

A new swimming, gym and leisure facility for

Sheringham worth £10.7m.

POLL DAY, NNY MAY

**Conservatives** 

A sporting centre of excellence based in Holt to support young people.

Empty houses brought back into use. Less than 1% of the districts houses are now empty.

# **Our Plan for North Norfolk**

FREE PARKING TO IMPROVE OUR TOWNS





# AND OUR LIVES

■ We want our market towns, whether it's Holt, Cromer, Sheringham, North Walsham, Stalham or Fakenham, to be vibrant retail hubs. To do that they need to be able to compete with the pull of Norwich. That's why we are trialling free parking once a week in these areas.

Not only we will support our towns, will we support residents in rural settlements who depend on them with a cheaper way to do their weekly shop.

We will also look at supporting local transport and buses for rural areas via a new "local lottery".

### AFFORDABLE HOMES, TO HELP LOCAL PEOPLE STAY

It's important that people who grow up here have the opportunity to stay here. That's why over this Council period we have built 376 affordable homes in North Norfolk.

We want everyone in North Norfolk to be able to live close to their family and loved ones.

# Caring and Campaigning for our Community

# **SMALL THINGS THAT MAKE THE BIGGEST DIFFERENCE - BIG SOCIETY**

Politicians often get caught up talking about the big strategic issues of the day, whether it's the economy, Brexit or foreign affairs. Very often it's the smaller things that make the biggest difference to people's lives. That's why we started the 'Big Society Fund', which makes grants of up to £15,000 to local community organisations.

young people. Everyone in North Norfolk can benefit from the fund, regardless of if you are young are old, if you live in Wells or Happisburgh. It's important that from the largest town to the smallest village, people can see a way in which their Council Tax money benefits their community.

So far over 240 projects have benefited from the fund, ranging from refurbishing village hall kitchens, to improving local parks, to enhancing sports facilities for

So far £1.8m has been distributed to good causes locally through the "Big Society Fund", and we intend to keep it going through another four years.

## NORTH NORFOLK CONSERVATIVES CHOOSE DUNCAN BAKER FOR OUR NEXT MP

At the beginning of February, the local Conservative Association chose Duncan Baker to contest North Norfolk at the next General Election.

Duncan currently serves as a local Town and District Councillor in North Norfolk and has previously served as Mayor of Holt. He is director of a local business, CT Baker.

Duncan's campaign will focus on "supporting economic growth and career opportunities, delivering affordable homes and improving education and adult social care services."

North Norfolk is currently Liberal Democrat held, with the Conservatives having narrowed the gap at every election since 2005.



# **Environment SNIPPETS**

### **CRACKING DOWN ON LITTER** ACROSS NORTH NORFOLK

We have taken a tough line on littering in North Norfolk, examples include a recent prosecution for dumping waste on Salthouse Heath.

With solar powered bins we are compacting more waste, compacting more litter and reducing overflowing. All while reducing emissions and keeping the air clean across North Norfolk.

### PROTECTING THE NATURAL **BEAUTY OF OUR HOME**

Six beaches in North Norfolk now qualify as "Blue Flag", meaning they meet the highest environmental standards. The same is true for three of our country parks with the "Green Flag".

We are now working to phase out single use plastics in Council offices to help protect our local wildlife.





### **DEVELOPING OUR LOCAL ECONOMY**

Conservatives are determined to ensure good local jobs are available to local people. We have created new husiness zone at Egmere, that offers reduced business rates and simplified planning for the offshore energy sector.

YOUR CONSERVATIVE TEAM FOR NORTH NORFOLK

### **OUR RECORD ON LOOKING AFTER RESIDENTS MONEY**

In the seven years the Conservatives have run the District Council we have only put up Council Tax once, by £4.95. We have fought for no increase this year and will go on fighting for restraint.



We will also look at providing office space to support new start-up companies.



#### North Norfolk Conservative Association

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Council finances are tight, but Conservatives understand personal finances are too. So we look for efficiencies at every turn.



# Caring and Campaigning for our Community

